



DigitalBridge Announces Partnership With ImpactData to Deliver Digital Learning Infrastructure to Underserved Communities

September 13, 2021

Advances ImpactData's Vision to Create More Interconnected Campuses and Communities in the New Digital Economy

BOCA RATON, Fla.--(BUSINESS WIRE)--Sep. 13, 2021-- DigitalBridge Group, Inc. (NYSE: DBRG) ("DigitalBridge") today announced a partnership with ImpactData, which partners with colleges and universities to build secure colocation data centers that give enterprises better access to their workloads while encouraging digital expansion in underserved communities.

Headquartered in Atlanta, Georgia, ImpactData is launching a first-of-its-kind network of distributed, edge data centers built exclusively on an inclusion-based delivery model. With DigitalBridge, ImpactData initially partners alongside Historically Black Colleges and Universities (HBCUs) to deliver proximate, high-powered data center capacity in any deployment, size, or scale. This connected ecosystem will enable enterprises to leverage their "Data for Good" to advance student learning, sustain HBCUs, and transform historically disinvested communities.

"In today's world, digital connectivity is a critical resource that is not fully accessible to everyone. As a result, the digital divide is becoming wider, and our personal and professional lives increasingly rely on better, faster, and more dependable digital infrastructure," said Marc Ganzi, Chief Executive Officer of DigitalBridge. "We're excited to be a part of ImpactData's vision to create 'mini-cloud' regions and digital learning hubs on the campuses of HBCUs, giving diverse communities better access to the resources they so desperately need."

"The DigitalBridge team's 25+ years of converged network-building experience will be invaluable as we create a new class of integrated digital learning infrastructure that fosters more interconnected campuses and communities," said Terry Comer, Chief Executive Officer of ImpactData. "We look forward to collaborating with DigitalBridge and our other valued partners to offer a cost-effective, yet secure, hybrid cloud solution that extends digital connectivity to the edge while giving enterprises access to a more diverse, 'career-ready' pipeline of talent."

ImpactData is currently exploring several attractive markets, including Atlanta, Dallas, Houston, Nashville, Birmingham, and Charlotte, to pilot its cloud center model. "Our partnership with DigitalBridge provides a unique opportunity to establish high-speed connectivity and data infrastructure on HBCU campuses nationwide, sparking digital transformation in underserved communities that need it the most," said David Calloway, ImpactData's Chief Operating Officer. In addition, the company expects its innovative concept will deliver participating HBCU institutions value spanning recurring revenue streams, research level connectivity, on-campus innovation & entrepreneurship labs, commercial partnerships, as well as community-based workforce training programming, ultimately, ensuring everyone the opportunity to take part in the New Digital Economy.

About DigitalBridge

DigitalBridge (NYSE: DBRG) is a leading global digital infrastructure REIT. With a heritage of over 25 years investing in and operating businesses across the digital ecosystem including cell towers, data centers, fiber, small cells, and edge infrastructure, the DigitalBridge team manages a \$35 billion portfolio of digital infrastructure assets on behalf of its limited partners and shareholders. Headquartered in Boca Raton, DigitalBridge has key offices in Los Angeles, New York, London, and Singapore.

About ImpactData

ImpactData designs, builds, and operates secure, purpose-built colocation data centers on the campuses of colleges and universities using an inclusion-based delivery model. Anchored in hybrid, multi-cloud technology, ImpactData is building a network of distributed, mini-cloud regions that integrate data infrastructure with academic, innovation & workforce training space to foster more interconnected campuses and communities. Through its "Data Centers Empowered" initiative, the Company expects to deploy over \$1 billion in digital "learning" infrastructure over the next decade, the largest technology investment in the history of higher education.

Cautionary Statement regarding Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," or "potential" or the negative of these words and phrases or similar words or phrases which are predictions of or indicate future events or trends and which do not relate solely to historical matters. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and contingencies, many of which are beyond our control, and may cause actual results to differ significantly from those expressed in any forward-looking statement. Factors that might cause such a difference include, without limitation, whether the Company will realize the anticipated benefits from its partnership with ImpactData and other risks and uncertainties, including those detailed in DigitalBridge's Annual Report on Form 10-K for the year ended December 31, 2020, Quarterly Reports on Form 10-Q for the quarters ended March 31, 2021 and June 30, 2021, and its other reports filed from time to time with the U.S. Securities and Exchange Commission ("SEC"). All forward-looking statements reflect the Company's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance. DigitalBridge cautions investors not to unduly rely on any forward-looking statements. The forward-looking statements speak only as of the date of this press release. DigitalBridge is under no duty to update any of these forward-looking statements after the date of this press release, nor to conform prior statements to actual results or revised expectations, and DigitalBridge does not intend to do so.



View source version on [businesswire.com](https://www.businesswire.com/news/home/20210913005811/en/): <https://www.businesswire.com/news/home/20210913005811/en/>

DigitalBridge

Investors:

Severin White
Managing Director, Head of Public Investor Relations
(212) 547-2777
severin.white@digitalbridge.com

Media:

Joele Frank, Wilkinson Brimmer Katcher
Julie Hamilton / Jon Keehner
DBRG-jf@joelefrank.com
(212) 355-4449

ImpactData

Terry Comer
Chief Executive Officer
(678) 860-5363
Terry@impactdatacenters.com

Source: DigitalBridge Group, Inc.