## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DI VISION OF CORPORATI ON FI NANCE

December 2,

2019

By E-Mail

Eleazer Klein, Esq. Schulte Roth & Zabel 919 Third Avenue New York, NY 10022

Re:

Colony Capital, Inc.

Soliciting Materials filed pursuant to Rule 14a-12

Filed on November 26, 2019 by Blackwells Capital LLC, Jason

Aintabi,

Jennifer M. Hill, William W. Johnson, Jay N.

Levine , Todd

Schuster, and David P. Tomick

File No. 001-37980

Dear Mr. Klein:

We have reviewed your filing and have the following comments. In some of our comments,

we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by amending your filing, by providing the requested

information, or by advising us when you will provide the requested response. If you do not

believe our comments apply to your facts and circumstances or do not believe an amendment is  $\ensuremath{\mathsf{S}}$ 

appropriate, please tell us why in your response.

After reviewing any amendment to your filing and the information you provide in

response to these comments, we may have additional comments.

Soliciting Materials

1. Each statement or assertion of opinion or belief must be clearly characterized as such,

and a reasonable factual basis must exist for each such opinion or belief. Support for

opinions or beliefs should be self-evident, disclosed in the proxy statement or provided to

the staff on a supplemental basis. Provide support for the following statements:

That there is "wide gap between Colony's stock price and its intrinsic value."

That Colony's Executive Chairman and CEO is "ineffective."

That the markets apply a discount to the company's valuation

"because of Mr.

Barrack."

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That the company's CEO is "distracted."

That the company's August 2019 earnings call was "disjointed,

sloppy and

unprofessional." (Appendix)

That "other shareholders with whom [you] have spoken have lost

confidence in

Mr. Barrack..." (Appendix)

2. With a view toward revised disclosure, please tell us why you have quoted the word  $\ensuremath{\mathsf{V}}$ 

"resignation" in reference to the company's former CEO.

3. You must avoid issuing statements that directly or indirectly impugn the character,  $\$ 

integrity or personal reputation or make charges of illegal, improper or immoral conduct  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1$ 

without factual foundation. Provide us supplementally, or disclose, the factual foundation  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

for the statements listed below. In this regard, note that the factual foundation for such

assertion must be reasonable. Refer to Rule 14a-9.

That the current board "seems ... subservient to" Mr. Barrack."

That the current board has established "overpaid executive appointments for  $\mbox{Mr.}$ 

Barrack's friends."

That the company is Mr. Barrack's "fiefdom." (Appendix)

4. Revise your statement that you are confident "...shareholders will vote overwhelmingly

for positive change at the upcoming annual meeting." Your disclosure may be misleading

given that the meeting has not yet taken place. See Note d to Rule 14a-9.

Please direct any questions to me at (202) 551-3619.

Sincerely,

/s/ Daniel F.

Duchovny

Daniel F. Duchovny Special Counsel Office of Mergers

and Acquisitions